

# Printing Industries of America 2019 Color Conference

Saturday 1/12/2019				
TIME	Pre-Conference			
10:00 a.m.–1:00 p.m.	Pre-Conference registration			
12:00 p.m.–5:00 p.m.	Color Management Foundations – Don Hutcheson, President, HutchColor			
10:00 a.m.–5:00 p.m.	Conference registration			

Sunday 1/13/2019				
TIME	Main Stage	Print Production How-To	Brand & Design	Wide Format Inkjet
7:30 a.m.–5:00 p.m.	Conference registration open			
7:45 a.m.–8:15 a.m.	Continental Breakfast			
8:15 a.m.–8:30 a.m.	Welcome Introductions			
8:30 a.m.–9:30 a.m.	Topic to Come – Mike Scrutton, Adobe			
9:30 a.m.–10:00 a.m.	Vendor Resource Break			
10:00 a.m.–11:00 a.m.		Oiling Your Color Management Machine – John Seymour, John The Math Guy	Brand Owners Want Consistency. We Have It! – Steve Smiley, SmileyColor	How G7 Makes Inkjet Color Management Better – Jim Raffel, ColorCasters, LLC
11:10 a.m.–12:10 p.m.		Color Management Success Starts with Inputs – Erica Walker, Clemson and Penny Dolin, ASU	Print Production – From Design to Print for Packaging – Eric Dalton and Birgit Plautz, GMG Americas	Bring Your Inkjet Output: Process Control and Benchmarking (Part 1) – Ray Weiss, SGIA
12:10 p.m.–1:10 p.m.	Lunch			
1:10 p.m.–2:10 p.m.		Fine Art Reproduction – The Next Chapter – Brian Lawler, Cal Poly	Using G7 to Coordinate Color Across Print Technologies and Locations, Mike Todryk, IWCO Direct	Bring Your Inkjet Output: Verification and Troubleshooting (Part 2) – Ray Weiss, Bruce Bayne, Dave Hunter, Jim Raffel, Steve Upton, Dan Uress
2:20 p.m.–3:20 p.m.		How to Calibrate and Profile a Printing Device – Dawn Nye, Konica Minolta	Manufacturing Sellable Color in the Fourth Industrial Revolution (4IR), "Industry 4.0" – Dave Hunter	Analysis of Expanded Gamut Printing – Steve Upton, CHROMiX
3:20 p.m.–4:00 p.m.	Vendor Resource Break			
4:00 p.m.–5:00 p.m.	Topic to Come – Mike Graff, Sandy Alexander			
5:00 p.m.–6:00 p.m.	Vendor Reception			

Monday 1/14/2019				
TIME	Main Stage	Print Production How-To	Brand & Design	Standards, Research, & Emerging Tech
7:30 a.m.–5:00 p.m.	Conference registration open			
8:00 a.m.–8:30 a.m.	Continental Breakfast			
8:30 a.m.–9:30 a.m.	End-to-End Publishing with PDF 2.0 and PDF/6 – Dov Isaacs, Adobe			
9:30 a.m.–10:00 a.m.	Vendor Resource Break			
10:00 a.m.–11:00 a.m.		How to Create and Verify Profiles – Patrick Herold, CHROMiX	Color's Impact on the Consumer Buying Cycle – Thaddeus Kubis	What's New in the world of Standards and Specifications – Ray Cheydeur, X-Rite
11:10 a.m.–12:10 p.m.		How to Get Predictable Color with Soft Proofing – Son Do, Rods and Cones	Nailing Spot Color Reproduction – Thorsten Braun, ColorLogic GmbH	Ideal Viewing Conditions: QC Across the Color Supply Chain – Bob McCurdy, GTI Graphic Technology, Inc.
12:10 p.m.–1:10 p.m.	Lunch			
1:10 p.m.–2:10 p.m.		Emulation Proofing for Digital Presses – Mark Samworth, ESKO	Is that the Right Red? The Importance of Brand Colors with Social Media – Franz Herbert, Chameleo GmbH and Stefan Herbert, The Paranormal Unicorn	What to Do with All That Unused Color Data? – John Seymour, John The Math Guy
2:20 p.m.–3:20 p.m.		Cellphones and Tablets in Color-Managed Workflows; Lions and Tigers and Bears, Oh My! – Kevin O'Connor, Make Color Behave and Son Do, Rods and Cones	Creating Predictable, Accurate, Brand Colors for Inkjet Output – Peter Pretzer, FUJIFIM	7 Steps to Better Process: Welcome to the Wider World Beyond CMYK – William Li, Kodak
3:20 p.m.–4:00 p.m.	Vendor Resource Break			
4:00 p.m.–5:00 p.m.		Extended-Gamut Update: Challenges and Neglected Opportunities – Mike Strickler, MSP Graphic Services	Color for the Other 98% – Patrick Peterson, Manager of Product Development, Hummingbird / Georgia-Pacific	Imaging Spectrophotometers: The Wave of the Future – Tim Mouw, X-Rite
5:00 p.m.–6:00 p.m.	Vendor Reception			

Tuesday 1/15/2019				
TIME	Main Stage			
8:00 a.m.–8:30 a.m.	Continental Breakfast			
8:30 a.m.–9:15 a.m.	Case Study: Are You for the Orange Team or the Red Team? – Erica Walker, Clemson			
9:30 a.m.–10:40 a.m.	Standards Answers: A Panel Moderated by Don Schroeder – FujiFilm			
10:40 a.m.–11:00 a.m.	Fun and Games and Prize Giveaways!			
11:45 a.m.	Conference Adjourns			